



# eSite

## Internet Site Operations

**AMSI eSite** is a complete, web-based site operations application designed to centralize on-site activity. eSite offers a variety of on-line features such as traffic, applications, rent collection and report distribution. eSite centralizes data collection and software administration, significantly reducing operational costs and increasing decision support capabilities. eSite “guides” the user through the program with prompts, thus making it easy to use and easy to learn.

Some of the key features of eSite include drilldown property statistics, daily task management and resident relationship management (RRM).



### Task Organizer

- Today's Page is a simple, yet detailed format that gives a comprehensive picture of daily activity. From move-in/move-out activity to user-defined tasks, eSite's Today's Page ensures that owners and managers never have to worry about important tasks being overlooked and not completed.

### Resident Relationship Management (RRM)

- You have the power to regulate how your organization interacts with their prospective and current residents. Sophisticated e-mail templates and workflow rules let you standardize company communications, ensuring a consistent level of customer service from your entire team. It also improves internal communication by enabling the secure sharing of customer information with assistants, team members, or anyone you designate.
- Resident Letters generate personalized letters by linking directly to Microsoft Word and either creating your own letters or accessing a comprehensive collection of letters that can be modified to meet your communication objectives.

### Traffic Manager

- Detailed Traffic Reports help you develop effective marketing programs, track demographic data and evaluate leasing agents' performance.

### Property Viewer

- Start with a comprehensive view and drill down to the detailed information needed to effectively manage your properties.

### Corporate Housing

- By designating a property as Corporate Housing you have access to modifications to Unit setup, a new Guest Card workflow and additional reports.

### AMSI Solution Provider

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